



**ECO Expo Asia**  
國際環保博覽  
International Trade Fair on Environmental Protection



## Embracing a Green and Sustainable Future 邁向可持續發展的綠色未來

**28 – 31 / 10 / 2015**

AsiaWorld-Expo, Hong Kong  
香港，亞洲國際博覽館  
[www.ecoexpoasia.com](http://www.ecoexpoasia.com)



Organisers 主辦機構：



Co-organiser 協辦機構：



Environment Bureau  
The Government of the Hong Kong Special Administrative Region



# 10 years as Asia's leading platform for green businesses

Eco Expo Asia is the preeminent trading platform in Asia for green businesses specialising in the Business-to-Government (B2G) and Business-to-Business (B2B) sectors. The event is co-hosted by the Environment Bureau of the Government of the Hong Kong Special Administrative Region. It is also backed by Chinese mainland and international governments, as well as influential industry associations. This extensive support has taken the fair from its nascency and transformed it into a showcase of world-class environmental protection solutions, technologies and products.

The 10th edition of Eco Expo Asia will feature diverse thematic zones to help address initiatives on environmental protection in Asia. Themes covered include **Air & Water Quality, Eco-friendly Product, Energy Efficiency & Energy, Green Building Solution & Service, Green Transportation** and **Waste Management & Recycling**.

## Asia: A burgeoning eco market

As Asia's economy and population continue to rise, challenges lie in finding a balance between sustainable development and minimising the undesirable environmental byproducts of urbanisation, as well as maintaining energy security to sustain rapid economic growth. Driven by supporting government policies, the region's annual expenditure on solid waste management is expected to reach USD 50 billion by 2025. As for building energy conservation, annual revenue generated from related technologies and services is expected to more than double from 2013 figures to USD 91.6 billion by 2022. Such dramatic growth and substantial investment in these two markets alone are indicative of the infinite business opportunities for solutions providers in the entire industry.

### Growing scale: Building energy conservation in Chinese mainland

It is predicted that the market demand for building energy conservation products and materials in Chinese mainland will exceed USD 6.5 billion by 2017. To curb building energy consumption, the Chinese government proposed that by 2020 the portion of renewables in the energy mix increases to 13%, and 50% of all new buildings must boast green construction. Implementation of the revised Green Building Evaluation Standard on 1 January 2015 further fuels market development. Previously only requiring the design and operation of residential and public buildings to be compliant, it now extends to all civil buildings.

### Imminent opportunities: Waste management in Hong Kong

Each day, Hong Kong sends approximately 13,400 tonnes of waste to landfills, nearly 67% of which is municipal solid waste (MSW). In an attempt to minimise landfill saturation problems, the government strongly advocates waste reduction at the source and recycling, and is introducing state-of-the-art integrated waste management facilities. The aim is to convert 3,000 tonnes of MSW and 1,500 tonnes of sludge into energy by 2020. It is evident that with these outlined targets in place, the demand for waste management solutions, waste treatment technologies and waste-to-energy facilities will surge.



**Concurrent events**

#### Eco Asia Conference

Eco Asia Conference is an annual event that strives to connect attendees, government officials, scholars and industry experts from around the world. The Conference provides participants an opportunity to share market information, and learn about the latest developments and trends.

#### Business Matching Programme

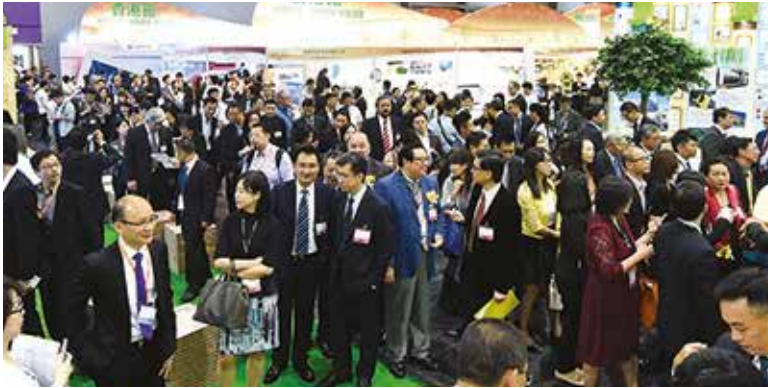
Business Matching Programme is a customised service dedicated to helping participants identify potential clients and business partners. Pre-arranged meetings assist businesses to make headway in an efficient and effective manner.



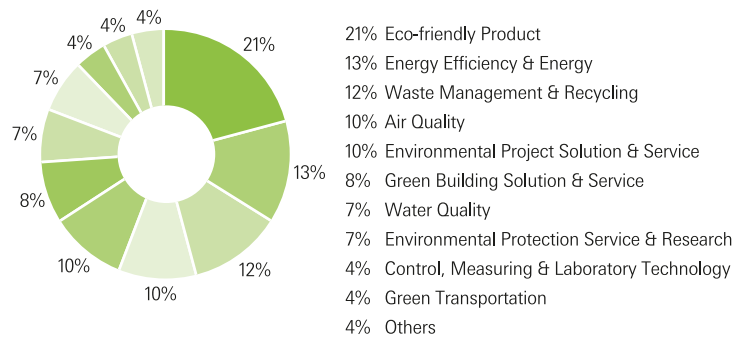
## From the Secretary for the Environment

"Eco Expo Asia is a unique and premium environmental trade event. It provides a valuable platform for experts to exchange views and experience in the promotion of green business, and will give further impetus to the sustainable development in Hong Kong and the wider Asia Pacific region."

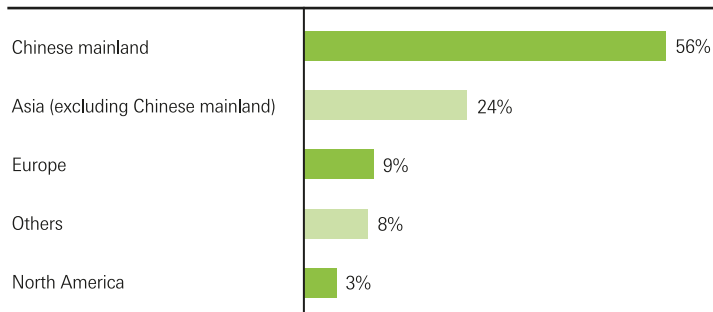
**Mr Wong Kam-sing, Secretary for the Environment of the Government of Hong Kong Special Administrative Region**



### Buyers' interests (2014)



### Overseas buyers' origins (2014)



### Buyer testimonial

"I made this trip to Eco Expo Asia to discover new products for our construction projects. I particularly look for solutions that deal with the waste water generated from compressors in industrial projects. The fair is helpful to my business, and I have acquired some good contacts from both Chinese and overseas companies. We will discuss with them further about cooperation opportunities."

**Mr Zhang Huai En, Manager, Shaanxi Pinyuang of Environmental Protection Technologies Co Ltd, Chinese mainland**

### Exhibitor testimonials

"BEST is an expert in real-time energy efficiency management systems. We are very pleased to have acquired more than 40 serious contacts in only a day at Eco Expo Asia. We have also sold samples to a couple of interested companies from Hong Kong, Egypt, Portugal and some South African countries who wish to install and carry out tests on our systems before the show ends. Visitors are knowledgeable senior management or decision-makers, making the leads even more promising."

**Mr Tim McMahon, Commercial Director, British Energy Saving Technology (BEST), the UK**

"We take part at Eco Expo Asia to promote our integrated waste management solutions which can be tailored to clients' needs. The fair is an effective platform for meeting property management companies who are now paying more attention to environmental protection. We generated leads from not only companies in Hong Kong but also from international enterprises. This is very helpful for our future plan to expand our business overseas."

**Mr Juan Chui, Senior Operation Manager, Baguio Waste Management & Recycling Ltd, Hong Kong**



# 十載輝煌成就：亞洲之領先環保盛會

國際環保博覽享譽亞洲，是讓針對企業對政府及企業對企業的參展商交流磋商的卓越綠色商貿平台。博覽由香港特區政府環境局協辦，並獲中國內地和相關各地政府，以及具影響力的行業協會鼎力支持。十年來，博覽規模不斷擴大，現已成為展示頂級環保解決方案，相關技術及綠色產品的環保盛會。

第十屆國際環保博覽將透過一系列主題展區，展示來自全球的領先技術，協助亞洲各國推動環保產業及發展既有的綠色優勢。主題展區包括**空氣質素及水質**、**環保產品**、**能源效益及能源**、**綠色建築方案及服務**、**綠色運輸和廢物處理及循環再造**。

## 亞洲環保產業 開創無限可能

亞洲地區的經濟發展迅速，人口不斷增加；為維持經濟的高速增長，各地必須配合可持續發展，確保能源供應安全可靠，同時應對城市化帶來的環境問題。受惠於各國政府積極的環保政策，區內固體廢物處理的相關開支，預計將在2025年增至每年超過3千億元人民幣。在減省建築物能源消耗方面，相關技術應用及服務所帶來的收益，亦預計由2013年的數字大幅增長一倍以上至2022年約5,623億元人民幣。僅是兩大領域的高速增長和龐大投資，足以預示區內環保服務的未來商機無限，潛力不容忽視。

### 規模壯大：中國內地推動節能建築

近年，中國內地綠色建築項目數量急劇增長，市場對環保節能建築產品及材料需求極為殷切，預計於2017年有關產品總銷售額將接近400億元人民幣。為了節省建築物能源消耗，中國內地政府大力提倡使用再生能源，目標在2020年將再生能源佔總能源的比例提升至13%，其中半數的新建項目更必需採用環保節能元素。於2015年1月1日推行的新版本《綠色建築評價標準》，更作出進一步規範，將適用範圍由原來的住宅和公共建築，擴展至所有民用建築，規定建築物由設計至營運管理都必須符合相關環保要求。

### 商機處處：香港廢物管理有策

香港每日有13,400公噸廢物被送往堆填區，當中接近67%為都市固體廢物。為了減輕堆填區接近飽和的問題，香港特區政府致力推動源頭減廢及循環再造，並銳意引入先進的綜合廢物管理設施，冀於2020年能把每日產生的3,000公噸都市固體廢物及1,500公噸污泥轉廢為能。隨著相關計劃的籌建工作陸續展開，市場對各種減廢方案和技術，以及轉廢為能設施的需求將會大增。



## 同期活動

### 亞洲環保會議

一年一度的亞洲環保會議將請來世界各地主理環保政策的官員、學者以及業界翹楚，跟與會者分享市場資訊、探討炙手可熱的環保議題及行業發展趨勢。

### 商貿配對服務

透過預先安排的現場會面機會，參展商可更針對性物色具潛質的客戶和合作夥伴，令商務洽談更加有效。



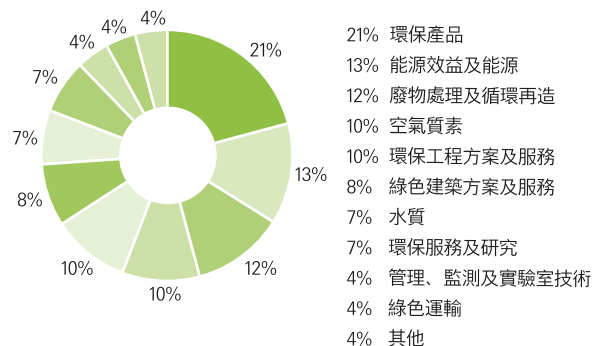


## 環境局局長的鼓勵

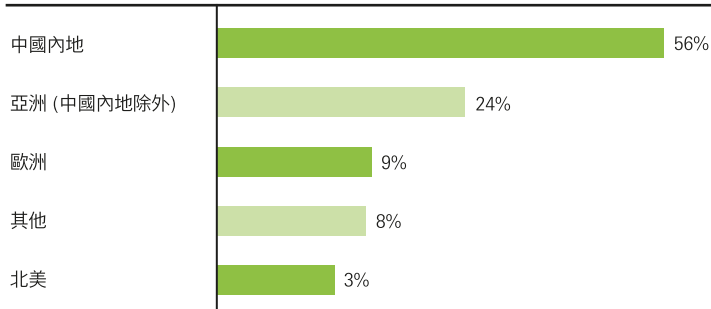
“國際環保博覽是首屈一指的環保商貿盛會。博覽為業界專才提供互動交流、開拓綠色商機的機會，亦有效推動香港甚至亞太地區的可持續發展。”

香港特別行政區政府環境局局長黃錦星先生

## 買家感興趣之產品 (2014)



## 海外買家來源地 (2014)



## 買家評語

“今年的國際環保博覽較我上一次到訪時更具規模，參展商數目也有大幅增加。我在展覽會上認識了一些香港供應商，他們在中國內地製造的建築物料價格具有競爭力，品質看來不錯，我會把樣本帶回日本進一步研究，若通過測試，有望引進日本用於不同項目。這展覽會是個了解市場趨勢及創新環保科技和產品的絕佳平台，我們將來當然會再次到訪。”

日本清水建設株式會社建築事業本部調達企劃部長志村康久先生

## 參展商評語

“國際環保博覽是亞洲最具規模的環保展覽之一，提供一個很好的國際貿易平台，讓大家擴展業務。我們認識了不少來自新加坡、中國內地、緬甸、墨西哥及印度的專業買家；這些潛質客戶將與我們探討合作機會。這次展覽成績不錯，將有助公司業務發展，我們明年會再次參展。”

比利時百福特化(中國)有限公司亞洲區行政總裁杜思源先生

“中國節能環保集團在2014年首次參展，以宣傳品牌，提升我們的知名度為目的。相比以往參與過的展覽，國際環保博覽確是比較專業，而且人流非常暢旺，很多專業買家對我們的節能環保技術及服務都很感興趣。展覽成績令人滿意，我們很大機會再次參展。”

中國節能環保(香港)投資有限公司業務發展部業務助理劉文拓先生



# 2014 Fair at a glance 展會概況

**308** exhibitors from  
參展商來自 **22** countries and regions  
國家及地區

**10,817** buyers from **89** countries and regions  
買家 國家及地區

**55** buying delegations  
海外買家團 **1,204** companies  
企業 **1,609** delegates  
代表

**452** government officials and representatives\*  
位政府官員及代表\*

**53** conference and seminar speakers  
會議及研討會主講嘉賓

## Leading exhibitors 知名參展商

AVR • Baguio 碧瑤 • BMW 寶馬汽車 • CECEP 中國節能 • Crown Motors 皇冠汽車 • Envac 恩華特 • MOBA • SID • Siemens 西門子 • Sino Group 信和集團 • SITA Waste 昇達廢料處理 • SK Kaken • Sysav • URT • Veolia 威立雅 and more 及更多

## Key buyers 主要買家

AECOM • ARUP • BenQ 明基 • CBRE 世邦魏理仕 • DuPont 杜邦 • Excellence Real Estate Group 卓越置業集團 • HKT Ltd 香港電訊 • HSBC 匯豐銀行 • Kylin Villa 麒麟山莊 • MTR Corp 港鐵 • Nespresso • Nestle 雀巢 • New World Development 新世界發展 • Philips 飛利浦 • Shenzhen St Regis Hotel 深圳瑞吉酒店 • Swire 太古集團 and more 及更多

## Featured highlights 展會亮點

- Eco Asia Conference 亞洲環保會議
- Business Matching Programme 商貿配對服務
- Public Day 公眾日
  - Green Mart 綠色市集
  - Green Workshop 環保工作坊
  - Public Day Forum 公眾日專題論壇

## 2015 展台服務費 Booth service fees

### Standard booth 標準展台

9 sqm / 平方米 HKD 港元 22,833 / USD 美元 2,943  
12 sqm / 平方米 HKD 港元 30,444 / USD 美元 3,924  
15 sqm / 平方米 HKD 港元 38,055 / USD 美元 4,905

### Premium booth A 特級展台 A

9 sqm / 平方米 HKD 港元 29,826 / USD 美元 3,843  
12 sqm / 平方米 HKD 港元 39,768 / USD 美元 5,124  
15 sqm / 平方米 HKD 港元 49,710 / USD 美元 6,405

### Basic booth 基本展台

12 sqm / 平方米 HKD 港元 29,100 / USD 美元 3,744  
15 sqm / 平方米 HKD 港元 36,375 / USD 美元 4,680  
18 sqm / 平方米 HKD 港元 43,650 / USD 美元 5,616

### Premium booth B 特級展台 B

9 sqm / 平方米 HKD 港元 29,880 / USD 美元 3,852  
12 sqm / 平方米 HKD 港元 39,840 / USD 美元 5,136  
15 sqm / 平方米 HKD 港元 49,800 / USD 美元 6,420

### Custom-built participation 特裝參展

HKD 港元 2,273 / USD 美元 292 per sqm / 每平方米 (min 36 sqm 最少 36 平方米)

## Contact details 查詢

Companies from the Americas, Europe, India, Japan, Korea, Malaysia, Pakistan, Singapore and Taiwan, please contact:

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Companies from Australia, Chinese mainland, Hong Kong, Indonesia, Macau, the Middle East, New Zealand, Philippines, South Africa, Thailand, Vietnam and other countries and regions, please contact:

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美洲、歐洲、印度、日本、韓國、馬來西亞、巴基斯坦、新加坡及台灣公司，請聯絡：

### 法蘭克福展覽(香港)有限公司

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澳洲、中國內地、香港、印尼、澳門、中東、新西蘭、菲律賓、南非、泰國、越南以及其他國家和地區的公司，請聯絡：

### 香港貿易發展局

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