



ECO Expo Asia
國際環保博覽
International Trade Fair on Environmental Protection

Green Tech for a Low-carbon Economy 環保科技 · 共創低碳經濟

27 – 30 / 10 / 2012

AsiaWorld-Expo, Hong Kong
香港，亞洲國際博覽館
www.ecoexpoasia.com



Organisers 主辦機構：



Co-organiser 協辦機構：



Environment Bureau
The Government of the Hong Kong Special Administrative Region



開拓綠色商機 亞洲首選

國際環保博覽是亞洲首屈一指的環保產業商貿展覽會，薈萃多元化最新綠色產品、技術及服務，匯聚各地環保業界、商界與政府代表，提供一籃子先進環保解決方案，是開拓亞洲綠色商機最有效的平台，地位舉足輕重。

多年來國際環保博覽由香港特別行政區政府環境局協辦，並獲得中國內地多個省市政府、各國領事、商會及行業協會大力支持，積極組織展團、採購團及會議主講嘉賓，展會已成為企業與各地政府資訊及商貿交流的重要橋樑，富影響力。

此外，香港具有優越的地理位置，面向亞洲，背靠中國內地，接鄰經濟高速增長的珠三角地區，是捕捉亞洲及中國內地環保市場機遇的理想跳板。

第七屆國際環保博覽將設立多個主題展區，包括能源效益及能源、綠色建築、廢物處理及循環再造、環保產品及綠色運輸等，以便參展商針對目標買家採取相應佈展策略。

2011年參展商評語

「我們是廣東省第二大環保企業，第一次參加國際環保博覽，成績很好。來這裡參觀的都是專業人士，對有關事項都很關注。博覽在香港舉行，具有國際影響力，也配合本公司走出中國內地的業務方向。我們接觸到來自新加坡、馬來西亞、菲律賓和科威特的買家，部分已和我們建立初步的合作關係。」

廣州鼎峰投資有限公司營銷總監 譚卓南先生 (中國內地)

「國際環保博覽午宴上，我們接觸到廣州市環境保護局的高級代表。這是一個重要的機會，讓我們向具影響力的決策人士解釋工商界能如何使用我們的監察系統來測量空氣質素。我們已經安排好在博覽結束後和他們的技術人員聯絡跟進。」

Met One Instruments營銷總監 Bennett Hong先生 (美國)

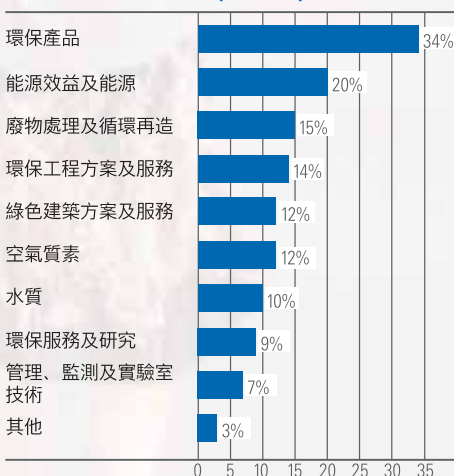
2011年展會統計數字一覽

- 269家參展商，來自16個國家及地區
- 多家國際知名企業參與，包括比亞迪、佳能、JFE、通用公證行、西門子、升達、威立雅等
- 8個國家及地區展館，分別來自佛山、廣州、香港、日本、澳門、深圳、英國及美國
- 來自89個國家及地區共8,463名買家出席
- 外地買家數目增長超過35%
- 46個採購團，共超過1,100名買家
- 超過220位中國內地中央、省級及市級政府官員到訪

「國家『十二五』規劃為環保產業帶來龐大商機。香港業界熟悉內地市場，又具備環保產業的專業知識，能夠擔當中介角色。因此香港是一個絕佳平台，協助環保產品及服務供應商把握機遇，拓展內地市場。」

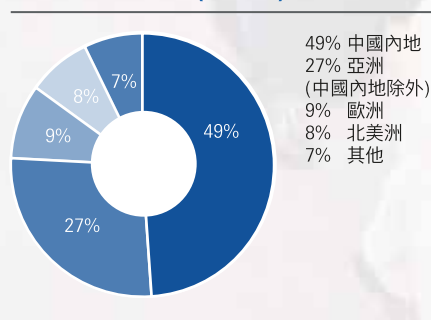
香港特別行政區政府環境局局長邱騰華先生

買家感興趣的產品 (2011年)



* 供多項選擇

外地買家來源地 (2011年)



應對環境挑戰，亞洲市場需求龐大

亞洲各國政府紛紛制定相應政策及措施，推動可持續發展及清潔生產，為計劃在亞洲大展拳腳的綠色企業帶來機遇。



中國內地

中國政府在「十二五」規劃中把環保列入經濟發展支柱產業之一，期間環保業市場投資額預計超過3萬億元人民幣。規劃期內整個節能環保市場將保持年均15-20%的複合增長，期末總產值將達4.9萬億元人民幣。於此計劃下，市場對環保產品、服務及技術的需求定必大幅上升。

香港

香港政府一直積極推動環保，推出建築物能源效益資助計劃，撥出港幣4.5億元資助建築物業主進行能源及二氧化碳排放綜合審計及其他能源效益項目，並於今年實施建築物能源效益條例，冀能把溫室氣體排放降低19-33%。另外，政府成立港幣3億元的綠色運輸試驗基金，鼓勵運輸業界引入最新綠色運輸工具和技术。另一方面，由於堆填區即將飽和，香港的廢物處理問題逼在眉睫，循環再造率極待提高，相關解決方案及技術大有市場。

同期活動助您廣拓商脈，獲取最新行業資訊 亞洲環保會議

亞洲環保會議是業內備受推崇的年度盛事，匯聚世界各地業界專家及學者，就環保產業最新市場資訊、行業發展及前沿技術發表真知灼見，是行內人士交流學習及建立戰略性夥伴的最佳場合。

商務配對服務

為促進參展商在展會中洽商成功，大會特設商務配對服務，讓供應商更有效地接觸目標買家。

2011年買家意見

「參觀在香港舉行的國際環保博覽，對我來說是一次嶄新的體驗。我很詫異這裡有那麼多優質參展商，我對其中數家很感興趣。我前來尋找適用於學校和機構的環保設施和環境工程方案。這個展覽會非常充實，更讓我接觸到來自海外和香港的環保技術人員，他們都是我從未認識的。我對現在的市場狀況和環保商機也有更多瞭解。」

澳門光大數碼科技有限公司技術主任 黃國勳先生 (澳門)

「我是第一次出席國際環保博覽，尋找電子產品循環再造方案和創新環保產品。這是一個出色的展覽會，值得到場參觀。我發現了一些非常有趣的產品和技術，包括無線樓宇能源管理系統、廚餘機和廢料管理方案。我特別欣賞以廢棄電路板製成的馬賽克產品。我已取得一些有用的聯絡資料，未來有機會和這些業者合作。」

Think Green (Pvt) Ltd 市務主管 Sivahar Muthuramalingam 先生 (斯里蘭卡)



Asia's leading professional trading platform for environmental protection solutions

Eco Expo Asia, the region's leading trade fair for environmental protection products, services and technologies is directly connected to enterprises and governments. Featuring comprehensive range of product categories, the exhibition has become the most effective and valuable platform for green business in Asia.

The show is co-organised by the Environment Bureau, the Government of the Hong Kong Special Administrative Region, and supported by government authorities from the Chinese mainland as well as international consulates, trade commissions and industry associations, making it a professional and influential information exchange and business platform between business sectors and governments.

The show's Hong Kong location ensures that it captures business opportunities in the fast-growing environmental markets of Asia, especially the Chinese mainland and in particular the neighbouring Pearl River Delta region.

Eco Expo Asia will feature thematic zones so companies exhibiting at the show can target their buyer groups. The exhibit categories include **Energy efficiency and energy, Green building, Waste management and recycling, Eco-friendly product and Green transportation.**

"The business opportunities unleashed by the National 12th Five-Year Plan for the environmental industries are massive. Hong Kong makes an ideal platform for green service and product providers wanting to capture the green business opportunities in the Mainland, with our experience on the Mainland market and expertise in green industries."

Mr Edward Yau, Secretary for the Environment of the Government of Hong Kong Special Administrative Region

Exhibitors comments

"During the Eco Expo Asia luncheon, we connected with senior representatives from the Guangzhou Environmental Protection Board. This was an important opportunity for us to explain to influential decision makers how our monitoring systems can be used in the industrial and commercial sectors to measure air quality. We have made arrangements to follow up with their technical people after the show."

Mr Bennett Hong, Director of Sales, Met One Instruments (USA)

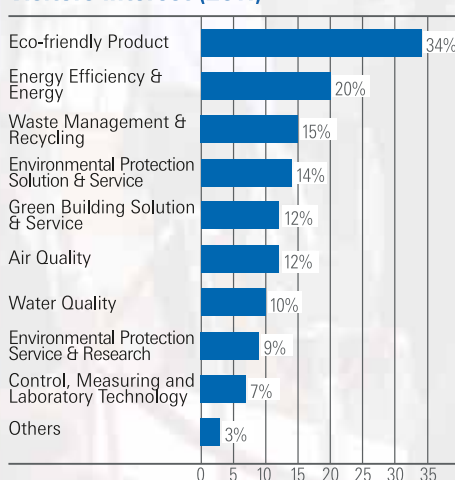
"Eco Expo Asia is a stepping stone to showcase our best environmental engineering and waste-to-energy solutions to visitors coming from Southern China, Hong Kong and worldwide. We also got chances to keep in touch with many working partners, and we hope to maintain great relationship and good corporate image with these industry professionals."

Mr M.C. Wong, Project Manager, Keppel Integrated Engineering Ltd (Singapore)

2011 show figures at a glance

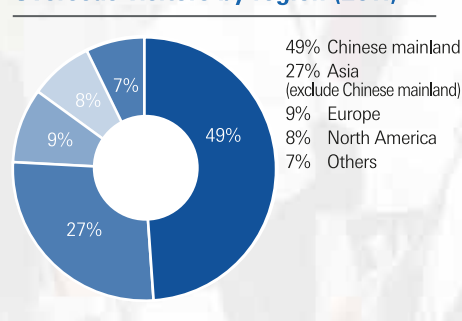
- 269 exhibitors from 16 countries and regions
- Participation of leading industries players including BYD, Canon, JFE, SGS, Siemens, Sita, Veolia etc.
- 8 national and regional pavilions from Foshan, Guangzhou, Hong Kong, Japan, Macau, Shenzhen, the UK and the USA
- 8,463 visitors from 89 countries and regions
- International visitor attendance up more than 35%
- 46 buying missions representing more than 1,100 delegates
- More than 220 Chinese mainland government officials from the Central Government, Provincial Government and City Government

Visitors interest (2011)



* Multiple selection is applicable

Overseas visitors by region (2011)



Asia's tremendous needs in environmental products and solutions reflect huge market potentials

With governments in the region setting policies that support sustainable development and cleaner production, there are enormous opportunities for companies supplying green products, services and technologies to expand their networks in Asia.



Chinese mainland

The Chinese government regards the environmental protection market as a pillar industry in its 12th Five-Year Plan. Total investment in the sector is estimated over USD473 billion within the period. The market is expected to grow at an annual compound rate of 15-20%, with an industry output value of USD773 billion by 2015.

Correspondingly, demand for eco products, services and technology is anticipated to rise sharply.

Hong Kong

The Hong Kong government has been actively promoting the domestic green agenda. These include a USD56.3 million funding scheme for building owners to conduct energy-cum-carbon audit, and enacting Building Energy Efficiency legislation this year so as to reduce the greenhouse gas emission by 19-33%. Another USD37.5 million funding scheme is launched to promote the use of electric vehicles. While the need to upgrade waste treatment mechanisms and increase recycling rate are creating a strong demand for waste management solutions and recycling technologies.

Fringe programme promotes networking and knowledge exchange

Eco Asia Conference

The Eco Asia Conference held during the show promotes the sharing of market news and industry developments, and technology exchange. Featuring industry experts and academics from around the world, it's the ideal forum to establish strategic business contacts.

Business Matching Service

To enhance the level of business achieved onsite, the show will include a business-matching programme. Exhibitors and buyers will be able to establish business contacts in the most efficient and effective way.

Visitors comments

"I am looking for environmental products, technology and accessories for gardening and floriculture. I have found some fascinating innovations such as an indoor vegetable plantation system from Japan, coir fibres from India and green wall modules from Hong Kong. This has been a worthwhile trip."

Ms Gao Yu Ping, Sales Director, Denmark Hua He Lin Co Xiamen Branch (China)

"This is my first time to the show and I think it is good. I came for electronic recycling solutions and innovative eco products and have found a lot of interesting technologies, including wireless building energy management systems, food waste processors and waste management solutions. I am leaving with solid contacts that I can work with in the future."

Mr Sivahar Muthuramalingam, Head of Marketing, Think Green (Pvt) Ltd (Sri Lanka)



Reserve your space now!

Join Asia's leading trade fair for environmental protection products, services and technologies by booking a booth at Eco Expo Asia today!

請即預訂展位!

不要錯過亞洲首屈一指的環保產品、服務及技術展覽會，請即報名參加國際環保博覽!

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香港貿易發展局

蔡健輝先生 / 呂嘉琪小姐 / 董瑞瑩小姐

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www.hktcdc.com

www.ecoexpoasia.com

Booth service fee 展位服務費

Standard booth 標準展位	Basic booth 基本展位	Custom-built participation 特裝參展	Premium booth 特級展位 A	Premium booth 特級展位 B
9 sqm / 平方米 HKD 港元 21,402 / USD 美元 2,745	12 sqm / 平方米 HKD 港元 27,264 / USD 美元 3,504	HKD 港元 2,049 / USD 美元 263 (per sqm 每平方米)	9 sqm / 平方米 HKD 港元 27,954 / USD 美元 3,591	9 sqm / 平方米 HKD 港元 28,008 / USD 美元 3,600
12 sqm / 平方米 HKD 港元 28,536 / USD 美元 3,660	15 sqm / 平方米 HKD 港元 34,080 / USD 美元 4,380	Minimum 36 sqm 最少租用面積36平方米	12 sqm / 平方米 HKD 港元 37,272 / USD 美元 4,788	12 sqm / 平方米 HKD 港元 37,344 / USD 美元 4,800
15 sqm / 平方米 HKD 港元 35,670 / USD 美元 4,575	18 sqm / 平方米 HKD 港元 40,896 / USD 美元 5,256		15 sqm / 平方米 HKD 港元 46,590 / USD 美元 5,985	15 sqm / 平方米 HKD 港元 46,680 / USD 美元 6,000

Fax now for details 傳真回條

I am / We are interested in receiving more information on **Eco Expo Asia 2012** :

本人 / 公司希望索取有關國際環保博覽 2012 的詳細資料，有意：

☐ Exhibiting 參展

☐ Visiting 參觀

Fax reply to the relevant contacts for your country or region

回條傳真至所屬國家或地區之聯絡：

• Hong Kong Trade Development Council

香港貿易發展局: (852) 3543 8715

• Messe Frankfurt (HK) Ltd

法蘭克福展覽(香港)有限公司: (852) 2598 8771

Please fill in using BLOCK CAPITALS 請用正楷填寫

Company 公司名稱

Contact person 聯絡人

Job title 職銜

Address 地址

City / Province 城市/省

Postal code 郵編

Country 國家

Product categories 產品類別

Tel 電話

Fax 傳真

Email 電郵

Website 網址

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