



**ECO Expo Asia**  
國際環保博覽  
International Trade Fair on Environmental Protection

## Green Tech for a Low-carbon Economy 環保科技 · 共創低碳經濟

**28 – 31/10/2013**

AsiaWorld-Expo, Hong Kong  
香港，亞洲國際博覽館  
[www.ecoexpoasia.com](http://www.ecoexpoasia.com)



Organisers 主辦機構：



Co-organiser 協辦機構：



**Environment Bureau**  
The Government of the Hong Kong Special Administrative Region



# The destination for innovative environmental protection solutions for the growing Asia market

Recognised as the leading trade fair for green business in Asia, Eco Expo Asia serves as the most influential event, for bringing together both government bodies and various enterprises to share, acquire and implement innovative green-tech solutions. The fair is geared towards showcasing green products, services and technologies. Exhibitors can meet quality buyers from government departments and various industries, particularly industrial, building and manufacturing.

Co-organised by the Environment Bureau of the Government of the Hong Kong Special Administrative Region, the fair also receives substantial support from Chinese mainland and South East Asian government departments and over 30 local and international trade associations and government agencies. Areas of specialty covered at the fair include **Air & Water Quality, Eco-friendly Product, Energy Efficiency & Energy, Green Building** as well as **Waste Management and Recycling**.

"Sustainability has not only benefited our environment but also our economy and society. Governments from around the world are constantly looking for technologies and services to help build a greener future. Eco Expo Asia provides an ideal platform for international industry players to showcase the latest green technologies and solutions. As co-organiser of the event, we are glad to witness its substantial growth over past years."

**Mr Wong Kam-sing, Secretary for the Environment of the Government of Hong Kong Special Administrative Region**

## Visitor's comment

"The show is very helpful. The technology and products here are more advanced, comprehensive and professional compared to the mainland fairs I visited. I can get first-hand information from this fair."

**Ms Deng Jinyun, Head of Energy Saving Technology, Bureau of Quality and Technical Supervision of Foshan, Guangdong Province (Chinese mainland)**

## Substantial business opportunities in Asia

As countries across Asia witness unprecedented economic growth, governments throughout the region are making great efforts to establish policies for promoting the use of green-tech solutions that can sustain market development while protecting the environment. According to European Chamber of Commerce in Singapore, energy efficiency improvement market alone holds great potential in Southeast Asia. The policies and programmes carried out by governments can achieve power savings worth USD 15-43 billion by 2020. Eco Expo Asia, being based in Hong Kong allows buyers from across the region to easily converge in one of the world's most international destinations.

## Chinese mainland

In order to tackle pollution and other environmental issues, the Chinese mainland government plans to invest USD 481.9 billion in various projects during the 12th Five-Year period. The size of the Chinese mainland's green-tech solutions market as a whole is rapidly increasing each year. The energy-saving industry alone is

## 2012 Show figures

### Exhibitors

- **271** exhibitors from **14** countries and regions
- Leading corporations included BSI, Canon, CLP, KIE, Lutron, MATRADE, Power Assets, SITA Waste, SK Kaken, Veolia Environmental Services and WATERLEAU

### Visitors

- **11,550** visitors, **↑36%**
- From **94** countries and regions
- Overseas buyers accounted for **41%**
- **>200** government officials (Hong Kong, Chinese mainland and ASEAN)

### Events

- Eco Asia Conference
- Business Matching Programme
- Public Day





expected to reach USD 685 billion by 2015. The latest Development Plan for a Circular Economy in the 12th Five-Year Plan confirmed by the State Council identified key areas of development including cleaner production, waste and water management, green building and transportation. With such big initiatives in place, government bodies and leading enterprises from the Chinese mainland are looking for firms with ground-breaking technologies and solutions.

### Hong Kong

Waste management and energy consumption in buildings have been two of the biggest environmental issues for Hong Kong. The region's government has made considerable efforts to reduce total municipal waste disposal and enact ordinances to increase building energy efficiency. Currently, Hong Kong has a goal of reducing annual waste disposal to less than 1 million tonnes by 2014. And property developers have already taken steps to lower energy output in their buildings. New technologies that can recycle waste and provide green efficiency to buildings is increasingly in demand.

### Exhibitor's comments

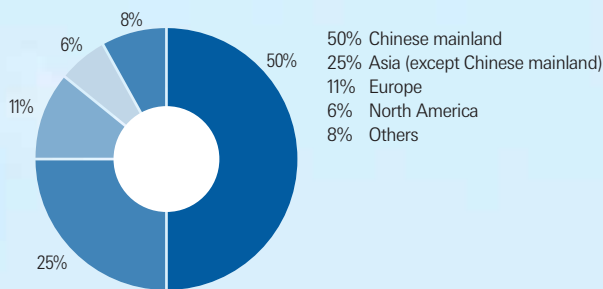
"We wanted to promote our company and business on waste and wastewater treatment. We have achieved this purpose in the two years that we've exhibited here. More than half of the visitors are from the Chinese mainland and South East Asia, so it matches the clients whom we were looking for, especially those coming from Chinese mainland government authorities and non-profit organisations."

**Mr MC Wong, Project Manager, Keppel Integrated Engineering Limited (Singapore)**

"We are a professional coating manufacturer providing products for both interior and exterior architectural and design purposes. Our firm came here because Hong Kong is an international meeting point for industry players. We received enquiries not only from local contractors but also visitors from the Chinese mainland and Southeast Asia. This fair provides us a platform for face-to-face interaction and idea exchange."

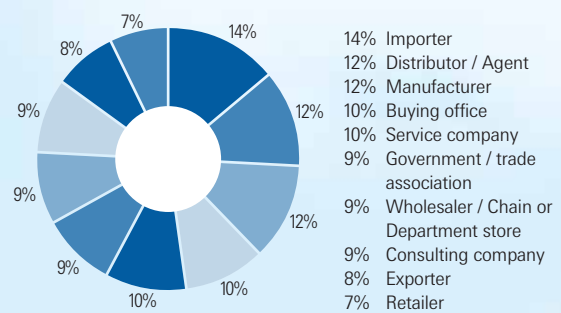
**Mr Nishida Shinji, Director, SKK (HK) Co. Ltd (Japan)**

### Overseas visitors by geographical origin (2012)

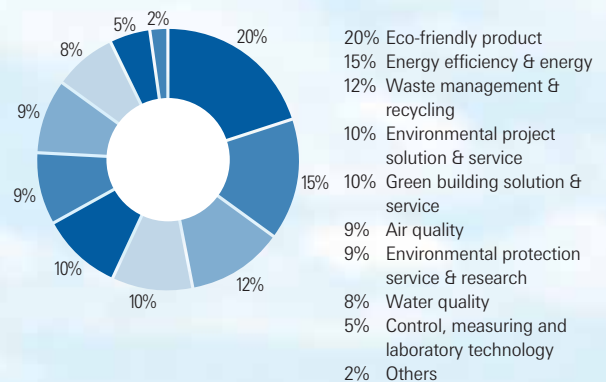


\* Overseas visitors increased 27% over 2011.

### Visitors by nature of business (2012)



### Visitor's interest (2012)



# 亞洲環保市場潛力巨大 國際樞紐助您掌握先機

國際環保博覽是亞洲首屈一指的環保業商貿平台，雲集各地政府機構及企業，推介及尋找各種創新綠色解決方案，是區內最具影響力的展覽會之一。博覽展示與各行各業相關的環保產品、服務及技術，參展商可以跟來自政府和各行業領域的買家會面，尤其是工業、建築行業及製造業生產鏈，廣拓商機。

國際環保博覽由香港特別行政區政府環境局協辦，並同時獲得中國內地及東南亞多個政府部門和逾30個本地及國際商會與政府機構鼎力支持。主要展品類別包括空氣質素及水質、環保產品、能源效益及能源、綠色建築和廢物處理及循環再造。



「可持續發展既能改善環境，又可為我們的經濟及社會帶來裨益。各國政府都在不斷尋找一些科技和服務，以協助建立綠色的未來。國際環保博覽提供一個理想平台，讓國際企業展示它們最新的綠色科技和方案。作為協辦機構，我們樂見展覽會的規模在過去數年間持續擴展。」

香港特別行政區政府環境局局長  
黃錦星先生

## 買家評語

「我前來參觀展覽是希望發掘一些新的環保技術，以加強公司現有的業務。我接觸了一家來自德國的公司，對他們提供的地毯乾洗系統非常感興趣，並考慮下單訂購。另一家日本參展商所展示的具自我潔淨功能的塗料亦相當有趣。這個展覽對我十分有用，我會定期前來參觀。」

千里達Go Green Limited行政總裁  
Allison Magalhaes女士

## 無限商機盡在亞洲

亞洲地區當下經濟增長迅速，區內各國政府積極制定政策推動應用綠色技術，以維持市場健康發展並著力保護環境。新加坡歐洲商務協會指出，東南亞國家在改善能源效益方面的市場潛力龐大；預計至2020年，各地政府所採取的措施及政策可節省價值940-2700億元人民幣之能源。作為全球最國際化城市之一，在香港舉行的國際環保博覽成為一個理想的交匯點，吸引不同地區的買家前來參觀，尋找合適的綠色方案，應對各地環保需要。

## 中國內地

為解決污染及其他環境問題，中國內地政府預計在國家第12個五年計劃期間，在不同項目上投資超過三萬億元人民幣。因此，中國內地的綠色科技方案市場每年都在急速增長，單是節能工業就預期在2015年或之前攀升至超過四萬億元人民幣。國務院最新通過的《“十二五”循環經濟發展規劃》，確立了發展循環經濟的重點，包括清潔生產、廢物及污水處理、綠色建築及運輸等。這些重大舉措使中國內地的政府機關及龍頭企業紛紛積極搜羅突破性的環保技術與解決方案。

## 2012年展會數據

### 參展商

- 來自14個國家/地區共271家參展商
- 著名企業包括英國標準協會(BSI)、佳能、中華電力、吉寶組合工程有限公司(KIE)、路創電子(Lutron)、馬來西亞外貿發展部(MATRADE)、電能實業、昇達廢料處理有限公司(SITA Waste)、SK Kaken、威立雅環境集團(Veolia Environmental Services)及WATERLEAU等

### 參觀人士

- 來自94個國家/地區共11,550名買家，↑36%
- 海外買家佔41%
- 超過200名政府官員（香港、中國內地及東盟國家）

### 同期活動

- 亞洲環保會議
- 商貿配對
- 公眾日





## 香港

廢物處理及綠色建築是香港當前兩大環保焦點，而當中的廢物棄置及建築物的能源消耗問題最受關注。目前，香港政府著力減少棄置都市固體廢物，並銳意在2014年或之前，把都市固體廢物棄置量減少至每年100萬噸。與此同時，政府亦制定《建築物能源效益條例》，以提升樓宇的能源效益，多個地產發展商隨即推出多項樓宇節能措施配合。由此可見，香港對廢料回收循環再造及綠色建築的新技術需求持續上升。

## 參展商評語

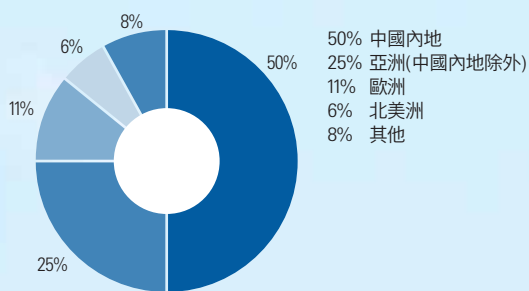
「透過這個展覽，我們希望提高公司知名度和推廣廢物處理的重要性。參觀人士的質素很高，他們對環保這個課題的認識相當豐富。展覽會的專業性很強。能得到這麼多的政府官員蒞臨，我們感到非常高興，因為他們全是我們的目標客戶。」

**中國內地東江環保股份有限公司行政專員李悅女士**

「我們已參加國際環保博覽多年。今年推廣廢水處理，吸引了很多海外觀眾，我們收到很多名片。展會上，我們已為部份買家安排了參觀廠房，而且落實了在新加坡、美國及新西蘭的代理商。」

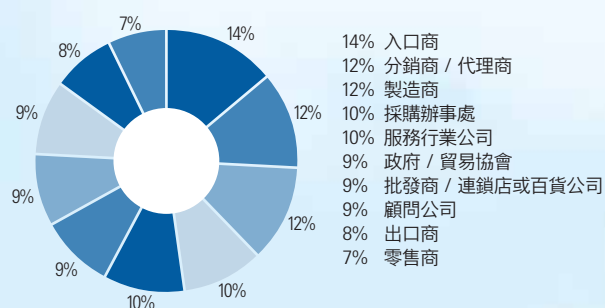
**香港保然技術有限公司董事總經理梁維安工程師**

## 海外買家來源地 (2012)

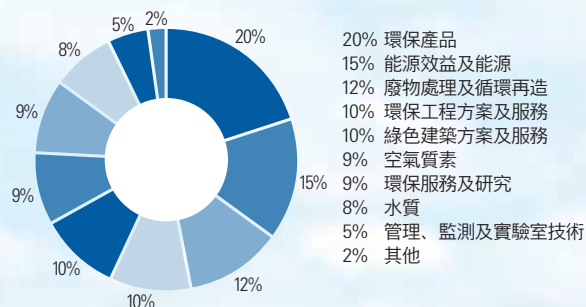


\* 海外觀眾較2011年增長27%

## 買家業務性質 (2012)



## 買家感興趣的產品 (2012)





## Eco Asia Conference

Held alongside Eco Expo Asia, the annual Eco Asia Conference brings together some of the most influential industry experts and academics across the globe to share news on the latest industry trends and technologies in relations to climate change. The conference is attended by senior government officials as well as industry professionals. It keeps audiences up-to-date with market intelligence, successful case studies and networking opportunities.

## 亞洲環保會議

與國際環保博覽同期舉行的亞洲環保會議，匯聚全球極具影響力的業界權威和學術領袖，就氣候變化相關議題的最新科技和行業發展趨勢分享精闢見解。不少高級政府官員和環保界專業人士出席參與，與會者能藉此掌握市場資訊、擴展商脈，並且通過成功個案汲取經驗。

## Success story

"I got my first order from a large Hong Kong manufacturer of drinks which will install our energy saving refrigeration system the next day after show ends, and another order from a supermarket chain in Europe."

Mr Kevin Moore, Chief Executive, Agile8 Consulting Limited, Hong Kong

## 成功案例

「我在展會上收到的第一張訂單，來自香港一家大型飲品製造商，他們將於展覽會結束的翌日安裝我們的節能冷藏系統；另一張訂單則來自歐洲的一家連鎖超級市場。」

香港 Agile8 Consulting Limited 行政總裁莫凱文先生



## Booth service fee 展台服務費

Standard booth 標準展台	Basic booth 基本展台	Custom-built participation 特裝參展	Premium booth 特級展台 A	Premium booth 特級展台 B
9 sqm / 平方米 HKD 港元 21,834 / USD 美元 2,808	12 sqm / 平方米 HKD 港元 27,816 / USD 美元 3,576	HKD 港元 2,152 / USD 美元 276 (per sqm 每平方米) Minimum 36 sqm 最少租用面積36平方米	9 sqm / 平方米 HKD 港元 28,521 / USD 美元 3,663	9 sqm / 平方米 HKD 港元 28,575 / USD 美元 3,672
12 sqm / 平方米 HKD 港元 29,112 / USD 美元 3,744	15 sqm / 平方米 HKD 港元 34,770 / USD 美元 4,470		12 sqm / 平方米 HKD 港元 38,028 / USD 美元 4,884	12 sqm / 平方米 HKD 港元 38,100 / USD 美元 4,896
15 sqm / 平方米 HKD 港元 36,390 / USD 美元 4,680	18 sqm / 平方米 HKD 港元 41,724 / USD 美元 5,364		15 sqm / 平方米 HKD 港元 47,535 / USD 美元 6,105	15 sqm / 平方米 HKD 港元 47,625 / USD 美元 6,120

## Reserve your space now!

Join Asia's leading trade fair for environmental protection products, services and technologies by booking a booth at Eco Expo Asia today!

## 請即預訂展位!

不容錯過亞洲首屈一指的環保產品、服務及技術展覽會，請即報名參加國際環保博覽!



## Contact details 查詢

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Companies from Australia, the Chinese mainland, Hong Kong, Indonesia, Macau, the Middle East, New Zealand, Philippines, South Africa, Thailand, Vietnam and other countries and regions, please contact:

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