



ECO Expo Asia
國際環保博覽
International Trade Fair on Environmental Protection

Green Tech for a Low-carbon Economy 環保科技 · 共創低碳經濟

29/10 – 1/11/2014

AsiaWorld-Expo, Hong Kong
香港，亞洲國際博覽館
www.ecoexpoasia.com



Organisers 主辦機構：



Co-organiser 協辦機構：



Environment Bureau
The Government of the Hong Kong Special Administrative Region



Asia's leading professional platform for connecting green businesses

Eco Expo Asia is the premier environmental protection fair for green business in Asia, showcasing an array of the latest green products, services and technologies. Co-organised by the Environmental Bureau of the Government of the Hong Kong Special Administrative Region, the expo receives substantial support from local and international trade associations as well as government agencies, and is actively attended by Chinese mainland government officials at the provincial and municipal levels. This offers unparalleled opportunities to B2B and B2G-focused businesses to connect with government officials and quality buyers from various commercial enterprises, particularly in industrial, building and manufacturing sectors. Areas of specialty covered at the fair include **Air & Water Quality, Eco-friendly Product, Energy Efficiency & Energy, Green Building** as well as **Waste Management & Recycling**.

Green Building in Asia

Buildings are currently the biggest energy consumer and the second largest emitter of carbon dioxide. To maintain balance between economic growth and environmental protection, the governments and policy makers across Asia have encouraged the rapid development and demand of green buildings. According to Green Prospects Asia, the region's green building market alone is likely to grow at a compounded annual rate of nearly 30%. The growth is also expected to benefit other market participants across the value chain from the market size worth USD 670 billion in 2015, a 190% increase from 2011. These market potentials reflect the great demand for green building related products and solutions across Asia.



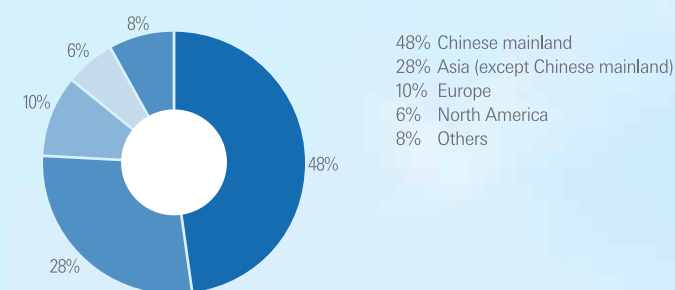
"Eco Expo Asia not only provides a first-class selection of green solutions, but also a series of engaging forums and seminars with leading experts. It is an exceptional industry platform which promotes dialogues and idea exchange among international enterprises, government officials, buyers and people who care about the environment."

Mr Wong Kam-sing, Secretary for the Environment of the Hong Kong Special Administrative Region Government

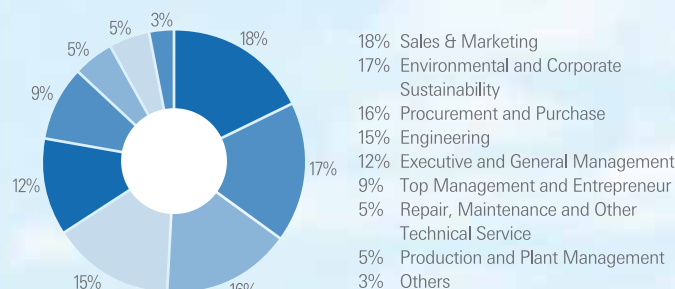
Eco Asia Conference

The annual Eco Asia Conference features the hottest environmental topics, bringing together some of the most influential industry experts and academics worldwide to share news on a variety of current trends. The conference allows attendees to connect with senior government officials and industry professionals as well as gain insights to the latest market information and industry developments.

Overseas visitors' origin (2013)



Visitors' job function (2013)



Energy Efficiency in Chinese mainland

Environmental protection is currently one of the Chinese mainland's key development focuses. The State Council of the People's Republic of China recently promulgated a policy initiative that aims to guide the Chinese mainland's environmental development from now until 2015. Known as 'Suggestions on Accelerating the Development of Energy-saving and Environment-friendly Industries', the initiative calls for the nation's green industry to achieve an annual growth rate of 15% or higher over the next two years. By 2015, green-tech related businesses are expected to have an output value of USD 720 billion, becoming one of the Chinese mainland's new economic pillars.



Waste Management in Hong Kong

Hong Kong generates 1.36kg of domestic waste per capita daily; nearly 0.45kg more compared to other areas across Asia with similar economic developments. With landfills in the region close to saturation status, the Hong Kong Government targets to reduce disposal rate to 40% by 2022, through the implementation of Producer Responsibility Schemes and investing in infrastructure projects such as Organic Waste Treatment Facilities referenced from neighboring regions. With such big initiatives in place, government bodies are seeking firms with ground-breaking technologies and solutions to reach these environmental goals.

Visitor's comment

"We were here to explore new environmentally friendly technologies and products that are energy-efficient and suitable for our business development. The business matching session at the fair gave us the opportunity to meet and interact directly with exhibitors who could potentially become our future business partners. The fair was well organised and exhibitor qualities were high. This was definitely a fruitful trip!"

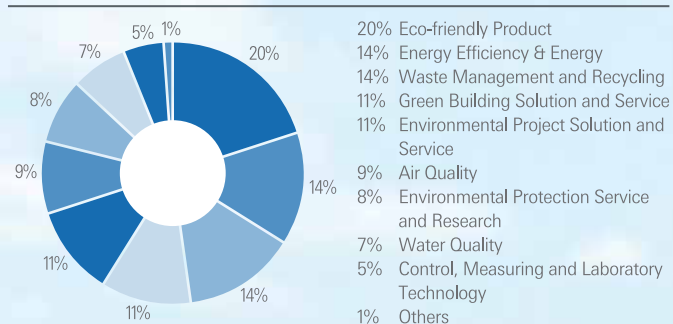
Mr Leo M.Y. Shao, Front Office Manager, Nan Hai Hotel, Chinese mainland (Managed by Miramar International)

Exhibitor's comments

"Eco Expo Asia has been a fantastic show for our business. We were covered by the local and regional press in the show, and obtained solid business leads from visiting government officials and leading enterprises. Our company's smokeless incinerator received a lot of inquiries from large to medium-scale enterprises across South East Asia, the Chinese mainland and even the US. This was a top-class event for us, We will continue to be a part of this expo in the future."

Mr Robert Lee, Managing Director, InterAsia Business Services Limited (Sole distributor of Chuwa Industrial Co., Ltd in HK and China), Hong Kong

Visitors' interest (2013)



"I am very happy to have participated in Eco Expo Asia where we met high-quality visitors from across Asia. A majority of the guests were key decision makers who came to look for innovative solutions to their projects and establish business contacts. During the fair, we found an Indonesian company who wanted to represent Swiss companies and this was a superb opportunity that we could not miss. The fair totally surpassed our expectations and our members enjoyed the show very much."

Mr Urs Heutschi, CEO, Swisssenviro.ch, Switzerland Pavilion

亞洲首屈一指的環保盛會，專業平台促進同業交流

享譽業界的國際環保博覽，匯聚全球最新的環保產品、服務及技術，多年來均由香港特別行政區政府環境局協辦，深獲本地及國際行業協會與政府機構的支持，每年吸引不少中國內地省市各級官員出席。不論是針對企業對企業(B2B)或企業對政府(B2G)層面，參展商均能在博覽中與政府代表以及來自各行各業的優質買家會面，尤其是工業、建造業和製造業，拓展無限商機。主要展品類別包括**空氣質素及水質、環保產品、能源效益及能源、綠色建築和廢物處理及循環再造。**

亞洲綠色建築前景亮麗

建築物是目前最大的能源消耗者，同時也是二氧化碳的第二大排放源頭。為了在經濟發展與環保間取得平衡，亞洲地區的政府及決策者均鼓勵發展綠色建築和增加相關的需求。Green Prospects Asia電子雜誌指出，單是亞洲的綠色建築市場，預計年均複合增長率將接近30%，料可惠及整個價值鏈，令整體市場總值於2015年上升至約4.2萬億元人民幣，較2011年增長190%。由此可見，亞洲對綠色建築相關產品及方案的需求相當龐大，蘊藏無盡商機。



「國際環保博覽不僅展示了各種世界一流的環保產品及方案，同時安排了一系列的專業論壇和研討會，為國際企業、政府官員、買家及支持環境保護行業的人士提供了一個理想的交流和洽商平台。」

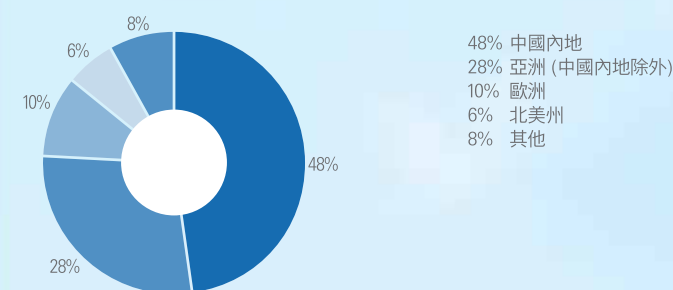
香港特區政府環境局局長黃錦星先生

亞洲環保會議

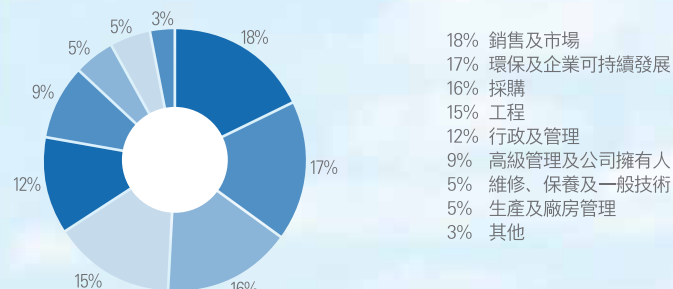
一年一度的亞洲環保會議探討最炙手可熱的環保議題，並邀請來自環球最具影響力的業界精英及學者，分享最新的發展。與會者可跟政府要員及業界專家直接交流對話，瞭解最新市場資訊及行業動向。



海外買家來源地 (2013)



買家工作職能 (2013)



中國內地力求提升能源效益

環境保護是目前中國內地重點發展項目之一，國務院最近頒令《關於加快節能環保產業發展的意見》，明確了今後三年環保發展的目標，包括達成節能環保產業產值年均增速在15%或以上。到了2015年，預計總產值高達4.5萬億元人民幣，成為中國經濟的新支柱。



香港積極推行廢物管理政策

香港家居廢物人均每日產生量達1.36公斤，相對亞洲其他經濟發展相約的地區多出近0.45公斤。加上主要處理本地廢物的堆填區正面臨飽和危機，因此香港政府參考了其他城市的減廢經驗，積極推動生產者責任計劃和投資發展有機資源回收中心等基建項目，銳意在2022年減少都市固廢棄置量達40%。為達至計劃的願景，香港政府正積極尋找能提供嶄新環保技術及完善廢物管理方案的企業，以實現減廢目標。



買家評語

「這趟旅程收獲甚豐，我成功找到合適的供應商，提供令非洲零售商感興趣的照明產品及循環再生物料。非洲市場對綠色建築及室內設計方案的需求甚殷，我很慶幸這次能在博覽中見識到亞洲及世界各地的創新方案。」

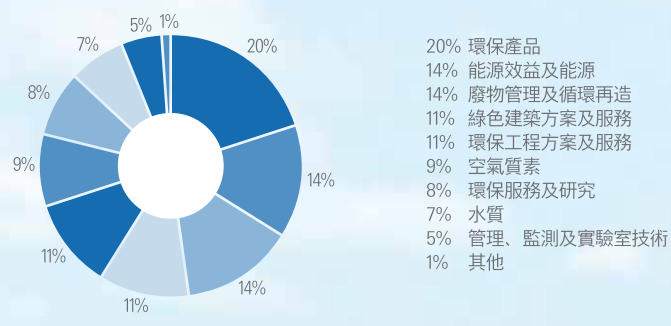
尼日利亞Jobiag Industrial Services公司，董事總經理，Johnson Agwere先生

參展商評語

「我們因參展而獲得本地及亞洲區內傳媒的廣泛報導，並吸引到政府官員及業內權威企業到訪我們的攤位，展會為我們帶來無限商機。我們公司出品的無煙焚化爐收到大量來自東南亞、中國內地甚至美國的中、大型企業查詢。是次展覽絕對是個頂級商業活動，亦是我們公司未來發展所需要的重要元素。」

香港環亞商務有限公司（日本中和機工株式會社香港及中國區總代理），董事總經理，Robert Lee先生

買家感興趣之產品 (2013)



「這是我們第一次參與國際環保博覽。我們專門從海浪中獲取動能，再用符合成本效益的方法將動能轉化成電力。我們接待了不少來自斯里蘭卡、澳洲及歐洲的買家，他們都在尋找潔淨能源的方案。其中有數間公司與我們洽商交談時，對我們的方案有特別濃厚的興趣。透過參與展覽，我們接觸到市場上有潛質的客戶，當中涉及的應用更遠超我們的預料及想像。」

香港Finima Innovations Company Ltd, 首席科學主任，鄭重平教授



2013 fair at a glance 展會概況

297 exhibitors 參展商

12,952 visitors 買家

50 Buying delegations
買家團

1,020 companies
企業

1,365 delegates
代表

Over **600** government officials & representatives*
超過 600 政府官員及代表*

Nearly **40** conference speakers
接近 40 會議主講嘉賓

Leading exhibitor brands 著名參展商品牌

ALBA 歐綠保 • Asahi Kasei 旭化成 • Bayer 拜耳 • Chuwastar 中和機工 •
Eggersmann Anlagenbau • JFE • MOBA • Panasonic 松下電器 •
Sino Group 信和集團 • SITA Waste 昇達廢料處理 • SK Kaken •
TOYOBO • Veolia Environment Services 威立雅環境服務

Key buyer 主要買家

Carrefour 家樂福 • Cathay Pacific Catering 國泰航空飲食服務 •
China Hotel Purchasing & Supplying Association 中國飯店業採購供應協會 •
Dairy Farm 牛奶國際 • Four Seasons Hotel 四季酒店 • Gammon 金門 • Hitachi 日立 •
Henderson 恒基兆業 • Li & Fung 利豐 • Marks & Spencer 馬莎 • Nespresso

Concurrent events 同期活動

- Eco Asia Conference
亞洲環保會議
- Business Matching Programme
商貿配對活動
- Public Day (Green Mart & Public Day Forum)
公眾日(綠色市集及公眾日專題論壇)

* From Chinese mainland and Hong Kong
*來自中國內地及香港

2014 Booth service fee 展台服務費

Standard booth 標準展台	Basic booth 基本展台	Custom-built participation 特裝參展	Premium booth 特級展台 A	Premium booth 特級展台 B
9 sqm / 平方米 HKD 港元 22,275 / USD 美元 2,871	12 sqm / 平方米 HKD 港元 28,380 / USD 美元 3,648	HKD 港元 2,196 / USD 美元 282 (per sqm 每平方米)	9 sqm / 平方米 HKD 港元 29,097 / USD 美元 3,744	9 sqm / 平方米 HKD 港元 29,151 / USD 美元 3,753
12 sqm / 平方米 HKD 港元 29,700 / USD 美元 3,828	15 sqm / 平方米 HKD 港元 35,475 / USD 美元 4,560	Minimum 36 sqm 最少租用面積36平方米	12 sqm / 平方米 HKD 港元 38,796 / USD 美元 4,992	12 sqm / 平方米 HKD 港元 38,868 / USD 美元 5,004
15 sqm / 平方米 HKD 港元 37,125 / USD 美元 4,785	18 sqm / 平方米 HKD 港元 42,570 / USD 美元 5,472		15 sqm / 平方米 HKD 港元 48,495 / USD 美元 6,240	15 sqm / 平方米 HKD 港元 48,585 / USD 美元 6,255

Reserve your space now!

Join Asia's leading trade fair for environmental protection products, services and technologies by booking a booth at Eco Expo Asia today!

立刻行動，預留展位！

國際環保博覽是亞洲首屈一指的環保產品、服務及技術展覽會，請即報名參展！



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