



ECO Expo Asia
國際環保博覽
International Trade Fair on Environmental Protection

Business Solutions to Climate Change

關注氣候 共創商機

3 – 6/11/2010

AsiaWorld-Expo, Hong Kong

香港，亞洲國際博覽館

www.ecoexpoasia.com



Organisers 主辦機構：



Co-organiser 協辦機構：



Environment Bureau
The Government of the Hong Kong Special Administrative Region



Eco Expo Asia – A one-stop destination for all involved in the environmental protection industry

Governments from developed and developing countries are actively identifying measures to address climate change. Numerous business opportunities consequently exist on every level from the effective management of air quality to ensuring the sustainable development of renewable energy resources. As the foremost business platform in the region, Eco Expo Asia allows you to penetrate the dynamic environmental markets of the Chinese mainland, South East Asia and beyond.

"Eco Expo Asia brings together eco-industry specialists from around the world to offer the business sector's solutions to climate change. It provides an excellent platform for service and product suppliers of eco-industries to exchange market information and develop new growth areas. Come to Eco Expo Asia in Hong Kong - it is an occasion to explore new business opportunities and network with policy-makers, clients and fellow eco-industry practitioners."

Mr Edward Yau, Secretary for the Environment of the Government of Hong Kong Special Administrative Region

The 2010 edition of Eco Expo Asia will be held from 3 - 6 November to coincide with the city's hosting of a C40 Conference on two key aspects of the climate change solutions : building energy efficiency and electric vehicles. The Conference will bring together government officials and environmental experts from over 40 cities including commercial and non-governmental sectors to share their insight of the climate change solutions.

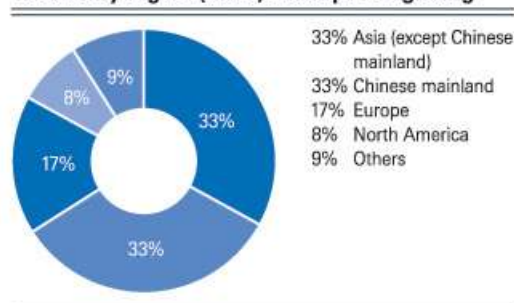
In response to the worldwide agenda on climate change, the theme of the fair will be "**Business Solutions to Climate Change**" which also demonstrates the role of Hong Kong as an international marketplace for innovative environmental technologies. To meet with the region's environmental needs, special focus will be placed on **green building and electric vehicles** in addition to the main exhibit profile of **air quality, energy efficiency & energy, waste management & recycling and eco-friendly product.**

Visitor interest (2009)*



* Multiple selection is applicable

Visitors by region (2009) - except Hong Kong



Exhibitor testimonial 2009

"This event is well organised. The promotion reaches out to relevant target buyers, the venue is easy to access and facilities are all excellent. The organisers' supporting services are professional and comprehensive. Exhibitors have come here from all over the world. The number of buyers is high, even on the last day, and most of them are high quality buyers."

Representative from Economic and Trade Bureau of Foshan City, Chinese mainland

"The 2009 edition of the Eco Expo Asia was a real success with qualitative buyers visiting the Fair. All our exhibitors expressed their satisfaction after establishing very relevant contacts at the Expo. Most of them already confirmed their participation for next year."

Mr Maxime Bourboulon, Head of Business Development, The French Chamber of Commerce and Industry in Hong Kong (Organiser of French Pavilion)

"This is only the second day of trade and we have already made some great deals and received a lot of interests from visitors from the Chinese mainland as well as other countries in the region. The visitors to the show are of a very high standard and are interested in both the products and technologies we are showcasing. For sure, we will be joining again next year."

Mr Vesa Makipaa, Director, Fintrade-Mercer Advisor Ltd, Hong Kong





2009 figures show success story

- **200** exhibitors from **19** countries and regions, a massive rise of **63%** from 2008
- **10** national and regional pavilions from Dongguan, the European Union, Foshan, France, Fujian, Guangzhou, Hong Kong, Macau, Shenzhen and the United Kingdom
- **140** Chinese mainland government officials from the Provincial Development and Reform Bureau, Economic and Trade Bureau, Environmental Protection Bureau and Science and Technology Bureau etc.
- **10,102** visitors from **105** countries and regions, a huge increase of **67%** on 2008
- Over **40** buying missions representing more than **490** companies and **800** delegates from Australia, Canada, the Chinese mainland, Germany, Hungary, India, Italy, Japan, Korea, Romania, Taiwan, Vietnam and the US



Your gateway to the rapidly growing environmental protection markets

With the commitment of the Chinese mainland government to cut its carbon intensity by 40 - 45% in 2020 from 2005 level, the government will need to invest US\$30 billion annually. The National Development and Reform Commission announced that a carbon reduction plan will be incorporated in the 12th Five-Year Plan (2011 - 15). The development of 'Low Carbon Economy' and renewable energy will be the main focuses which further spending of approximately US\$147 billion annually will be required until 2050.

The tough environmental challenges emerged in the South East Asian region resulted from the rapid economic development leads to increasing demands of environmental tools. The region is now in need of ways to improve their technological know-how and management of resources.

The Hong Kong government is working closely together with the Guangdong provincial government on the Chinese mainland to transform the Pearl River Delta region into a 'Quality Green Living Area'. With a population more than 48 million, it is forecasted that the market size for environmental technology, goods and services in the PRD is about US\$12 billion by 2018.

Hong Kong's close proximity to the Chinese mainland and the rest of Asia makes Eco Expo Asia the ideal trading platform for manufacturers and suppliers of environmental technologies and solutions wanting to gain a foothold in these fast growing eco markets.

Visitor testimonial 2009

"We run an eco-raw materials business, and we come here to see the visitor volume and quality of exhibitors while also looking for business partners. This is a good fair and we are considering participating in it next year."

Ms Nie Ting, Sales Coordinator of Plastique Avec Maize Limited, Dongguan, Chinese mainland

"I have been to all four editions of Eco Expo Asia. In terms of both number and quality of exhibitors and visitors, the fair each year just gets better and better. I came here to see the latest re-cycling technologies and eco-product trends, and have been able to easily source biodegradable utensils too."

Mr Ronald T.W. Chung, Net Creation Enterprise Limited, Hong Kong

Drawing together a wealth of international experience

The **Eco Asia Conference** is considered to be one of the most significant environmental forums in the world by industry professionals. The event held concurrently with Eco Expo Asia features renowned international and regional experts in environmental protection, who lead in-depth discussions and share their experience on a variety of matters of concern. This comprehensive conference is the ideal platform to connect with key speakers from around the globe as well as gain insights into the latest market information and industry developments.



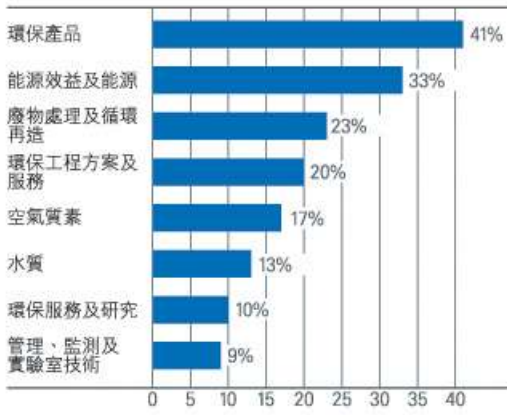
國際環保博覽 — 薈萃環保產業商機

目前，全球發達及發展中國家的政府均關注環境污染及氣候變化的問題，並積極採取相應措施應對。有效監控空氣質素以至持續發展可再生能源等環保技術成為市場焦點，因而衍生無限綠色商機。作為區內首屈一指的環保產業商貿平台，國際環保博覽為您開拓中國內地、東南亞及鄰近地區高速發展的環保市場。

2010年國際環保博覽將於11月3至6日舉行，適逢C40城市氣候變化領導小組在香港舉辦世界氣候變化會議，屆時來自40多個城市的政府人員及環保專家將雲集香港，與商界、政府及非政府機構的相關人士交流經驗，絕對是業界人士分享資訊、擴展商脈的黃金機會。

為響應社會對全球氣候變化的關注，本屆展會以「關注氣候 共創商機」為主題，突顯香港作為國際最新環保產品及技術的商貿平台。除了**空氣質素、能源效益及能源、廢物處理及循環再造和環保產品**四大主題外，針對區內的環保需要，展會亦將加入**綠色建築及電動車**作為今屆焦點。

參觀人士感興趣的展品 (2009)*



* 供多項選擇

香港以外買家來源地 (2009)



「今年的國際環保博覽將會匯聚來自各地環保業界的專才，為全球關注的氣候變化問題，提供商業的解決方案。希望你能充分借助香港作為貿易中心、交易市場和資訊交流樞紐的優勢，利用國際環保博覽所提供的商貿平台，把握機會與業界精英、政府和用家交流和聯繫。」

香港特別行政區政府
環境局局長
邱騰華

2009年參展商評語

「是次展覽會組織有序、宣傳到位，展館交通便利，硬件設施一流，主辦單位提供的專業支援服務到位。參展企業分佈廣，買家人數直到最後一日仍絡繹不絕，且多為專業高質素買家。」

中國佛山市經濟貿易局代表

「國際環保博覽 2009 確實十分成功，吸引到很多優質買家到場參觀。我們所有參展商都在會上建立了很有用的聯繫，大家都感到十分滿意，大部分已確定明年再來參展。」

香港法國工商總會業務發展主管
Maxime Bourboulon 先生 (法國館主辦機構)

「展會才第二天我們已建立了很好的業務聯繫，並接獲許多來自中國內地及海外客戶的查詢。今屆展會的觀眾水平十分高，我們肯定明年將會重來參展。」

香港 Fintrade-Mercer Advisor Ltd
總裁麥傑培先生





2009年成績驕人

- 來自 19 個國家及地區共 200 家參展商，較2008年增長 63%
- 10 個國家及地區展團，來自東莞市、歐盟、佛山市、法國、福建省、廣州市、香港、澳門、深圳市及英國
- 140 位來自中國內地多個省市的發展和改革局、經濟貿易局、環境保護局及科技局等官員組成的買家團
- 來自 105 個國家及地區共 10,102 位買家，較2008 年上升 67%
- 超過 40 個買家團，分別代表 490 多間公司共 800 多位貴賓買家，來自澳洲、加拿大、中國內地、德國、匈牙利、印度、意大利、日本、韓國、羅馬尼亞、台灣、越南及美國等地



進軍高速增長的環保產業市場

中國內地承諾到 2020 年每單位國內生產總值二氧化碳排放量將較 2005 年下降 40 - 45%，為此政府須每年新增投資約 2,000 億元人民幣。同時，國家發展及改革委員會將節能減排措施納入第十二個五年規劃，有關發展「低碳經濟」及可再生能源的政策將成為重點項目。由目前至 2050 年，國家將需要就有關計劃每年額外投放 1 萬億元人民幣。

東南亞國家高速的經濟發展帶來嚴重的環境問題，因而帶動相關環保產品及服務的需求及商機。為了與國際標準接軌，區內政府、商界均積極尋求提高環保技術及資源管理的方案。

香港特區政府與廣東省政府透過緊密合作，攜手把珠三角地區打造為「綠色大珠三角地區優質生活圈」。珠三角地區人口超過 4,800 萬，預計到 2018 年，其環保產業總值可達 120 億美元。

香港與中國內地接壤，跟亞洲各國相鄰，地理上的優勢，對有意進軍前景看俏的亞洲環保市場的生產商及供應商而言，國際環保博覽誠然是助您邁出成功一步的理想商貿平台。

國際經驗 匯聚天下

一年一度的亞洲環保會議向來享譽國際，被視為環保業界最重要的盛事之一。會議與國際環保博覽同期舉行，國際知名的環保專家將主講多場講座，就業界熱門話題深入討論及分享經驗，讓環保業者有機會與各地講者彼此交流，了解最新市場資訊，探討行業發展。

2009年觀眾評語

「我們經營環保原材料，一方面想來看看展會的人流及展商質素，另一方面也希望找尋相關的合作夥伴。展會不錯，我們會考慮明年參展。」

中國內地東莞鵬馬環塑塑料有限公司
營業代表聶亭小姐

「至今四屆的國際環保博覽我也有前來參觀，以參展商及觀眾的數目和質素而言，展會每一年都在進步。我來是希望了解最新的循環再造技術及環保產品趨勢，今次很容易便找到了可生物降解的食具。」

香港網拓企業有限公司鍾道雲先生



Fruitful result 圓滿成效

"Eco Expo Asia gave us an incredible opportunity to see what other companies are doing. We came away with 50 good leads, which we are now actively following up, and one order has already come in."

Ms Sheryll Curtis, Export Director, Gradko International Ltd (United Kingdom Pavilion exhibitor)

「國際環保博覽讓我們有機會觀摩其他同行的現況。在展會中我們獲得50宗良好的客源資料，現在正緊密跟進，並已收到一張訂單。」

Gradko International Ltd 出口總監希瑞爾科蒂斯女士 (英國館參展商)



Contact details 查詢

Companies from Americas, Europe, India, Japan, Korea, Malaysia, Pakistan, Singapore and Taiwan, please contact:

Messe Frankfurt (HK) Ltd

3506 China Resources Building
26 Harbour Road, Wan Chai, Hong Kong
Tel: (852) 2238 9971 Fax: (852) 2598 8771
ecoexpo@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk

Companies from Australia, Chinese mainland, Hong Kong, Indonesia, Macau, Middle East, New Zealand, Philippines, South Africa, Thailand, Vietnam and other countries and regions, please contact:

Hong Kong Trade Development Council

Exhibitions Department
Unit 13, Expo Galleria
Hong Kong Convention and Exhibition Centre
1 Expo Drive, Wan Chai, Hong Kong
Tel: (852) 2584 4333 Fax: (852) 3543 8715
exhibitions@hktcdc.org
www.hktcdc.com

美洲、歐洲、印度、日本、韓國、馬來西亞、巴基斯坦、新加坡及台灣公司，請聯絡：

法蘭克福展覽(香港)有限公司

香港灣仔港灣道26號華潤大廈3506室
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澳洲、中國內地、香港、印尼、澳門、中東、新西蘭、菲律賓、南非、泰國、越南以及其他國家和地區的公司，請聯絡：

香港貿易發展局

展覽事務部
香港灣仔博覽道1號
香港會議展覽中心博覽商場13號
電話: (852) 2584 4333 傳真: (852) 3543 8715
exhibitions@hktcdc.org
www.hktcdc.com

www.ecoexpoasia.com

Participation fee 參展費用

Standard booth 標準攤位

9 sqm / 平方米
HKD 港元 20,358 / USD 美元 2,610
12 sqm / 平方米
HKD 港元 27,144 / USD 美元 3,480
15 sqm / 平方米
HKD 港元 33,930 / USD 美元 4,350

Shell booth 基本攤位

12 sqm / 平方米
HKD 港元 25,932 / USD 美元 3,324
15 sqm / 平方米
HKD 港元 32,415 / USD 美元 4,155
18 sqm / 平方米
HKD 港元 38,898 / USD 美元 4,986

Raw space 展覽淨地

HKD 港元 1,950 / USD 美元 250
(per sqm 每平方米)
Minimum 36 sqm 最少租用面積36平方米

Fax now for details 傳真回條

I / We are interested in receiving more information on **Eco Expo Asia 2010** :

本人 / 公司希望索取有關**國際環保博覽 2010** 的詳細資料，有意：

Exhibiting 參展

Visiting 參觀

Fax reply to the relevant contacts for your country or region

回條傳真至所屬國家或地區之聯絡：

- Hong Kong Trade Development Council
香港貿易發展局：(852) 3543 8715
- Messe Frankfurt (HK) Ltd
法蘭克福展覽(香港)有限公司：(852) 2598 8771

Please fill in using **BLOCK CAPITALS** 請用正楷填寫

Company 公司名稱

Contact person 聯絡人

Job title 職銜

Address 地址

City / Province 城市/省

Postal code 郵編

Country 國家

Product categories 產品類別

Tel 電話

Fax 傳真

Email 電郵

Website 網址